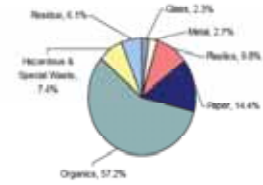


Denver Composts!



DENVER'S RESIDENTIAL WASTE STREAM

Average Aggregate Composition Spring & Fall Sorts by Material Category
(percent by weight)



OVERVIEW

- Pilot program started in 2008 – CDPHE grant. Now a fee for service program.
- 3,000 homes eligible, 2,200 homes paid.
- \$9.75/month (payable quarterly or annually)
- Weekly collection

EQUIPMENT



MATERIALS COLLECTED



HAULING & COMPOSTING

Hauling:
Denver Solid
Waste
Management

Composting:
A1 Organics



RECRUITMENT METHODS

- Direct Mailer
- Door Flyer
- Neighborhood Email
- Recycling Cart Tag
- "Recruit Your Neighbor"
- Media



MESSAGING

- Organics in landfills creates methane –greenhouse gas
- Composting can drastically reduce trash- organics = 57%
- Compost is a valuable end product- good in arid climate



EDUCATING PARTICIPANTS

- Cart Stickers
- Denver Composts Guide
- Emails and Direct Mailer
- Website
- Survey Monkey



CHALLENGES



RESIDENT FEEDBACK



- Reasons for participating: *make less garbage, methane reduction, right thing to do, simplicity of program*
- Most feel 65-gallon cart is adequate size
- 94% said they continued composting during the winter
- Survey results guided continued education efforts

RESULTS

- Homes Participating
 - Approx. 2,200
- Average Set Out
 - 2011 = 27.45 pounds per cart
 - 2010 = 28.47 pound per cart
- Quantities
 - Approx. 1,000 tons per year
- Contamination
 - Kitchen collectors, plastic bags

FUN FACTS

- Average Denver home
 - Trash = 52 lbs/week
 - Recycling = 14 lbs/week
 - Composting = 28 lbs/week
- With Composting and Recycling homes could generate about 10 lbs trash/week.
- That's less than 1 lbs of trash/person/day

What's Next

- Continue limited service
- Composting expansion recommended in Solid Waste Master Plan
- Funding

Questions?

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